

Xaloy Names New Marketing Manager Calascibetti brings 15 years of industry expertise to role

(March 3, 2022) AUSTINTOWN, Ohio – Xaloy is pleased to announce that Stephanie Calascibetti has joined as its new marketing manager.

Xaloy is a leading manufacturer of plasticizing components for injection and extrusion machinery for the global plastic processing industry. Calascibetti will be responsible for translating the company's business objectives into marketing strategies that drive revenue.

"We are very excited to have Stephanie on our team. Her experience in all aspects of marketing and her skillset around manufacturing will allow us to capitalize on the history and strength of the Xaloy brand as we continue to innovate and grow," said Seeni Congivaram, global vice president, commercial.

Calascibetti holds a bachelor's degree in marketing from Cleveland State University and brings more 15 years of expertise in digital marketing, reporting analytics and content creation to Xaloy. She has a track record of successfully building and implementing campaigns that deliver results, working at Swiger Coil Systems, Radix Wire and Cable, and most recently, Valtronic in Solon, Ohio.



At Xaloy, Calascibetti will lead global marketing initiatives, including product launches, advertising campaigns, promotional support programs, market research and trade shows to build awareness for the company. She will work closely with Xaloy's product, technical and sales teams to develop products and programs that will help reach end-users more effectively.

About Xaloy:

Founded in 1929, Xaloy LLC is a global leader in high-performance machinery components and equipment for the plastics industry. Xaloy has one of the largest screw and barrel design portfolios, world-class manufacturing capabilities and a global sales and customer support team. Xaloy's deep technological and engineering expertise has helped improve quality and throughput for plastics processors. Among the company's accomplishments is inventing the first tungsten carbide barrel to withstand extreme wear and corrosive environments. Xaloy has manufacturing plants in the United States and Thailand, a sales office in Germany, and a network of sales agents around the globe. Learn more at www.xaloy.com

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